

# HOW DO WE S.E.O.?

#### 1) Select and Link Keywords

SEO travels on a path made of keywords between websites, and takes time to setup.



New Client Build-out per location or brand

\$1,313 (one-time)



Entrepreneur's Quick Start

\$240 (2-hr. face-to-face) & training book

## 2) Use a Search Engine Publication Portal (subscription)

You forward your thoughts to us, and we shared it.



**SEO Portal management** with Review Responses

\$299 (month-to-month)



Starter SEO Portal with DIY checklist

\$50 (month-to-month)

### 3) Give Consistent Targeted Communication

Monthly reoccurring actions are billed at \$1/minute. Non-reoccurring actions are billed at \$1.50 per minute.

#### Commonly managed tasks (~minimum hours to complete task approximation):

- Web Updates, Fixes, and Reports (~3+/mo.)
- Blog/Product Page Creation (~8+/mo.)
- Email Marketing (~4+/mo.)
- Social Media Posting (~2+/mo.)

- Video Editing and Creation (~2+/video)
- LinkedIn (~1+/wk.)
- Lead Generation Program
- CRM Integrations

- Graphic Design
- Podcast
- Custom Services

We manage business communication: cell.marketing/

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